



The *One* place to connect.
The *One* place to learn.

MatchMakers & Certification Connection Overview
March 4, 2009 at Horseshoe Southern Indiana

MatchMakers & The Certification Connection are FREE events to registered attendees and exhibitors of the Minority & Women Business Owners Conference on March 4th. If you are certified as a WBE, MBE, DBE or veteran-owned business then you need to attend MatchMakers.

We will also be holding orientation sessions for MatchMakers to get you prepared on February 24th from 10:30 - 11:30 a.m., February 25th from 8:00 - 9:00 a.m. and February 26th from 1:00 - 2:00 p.m. For those out of town, we will hold one for you the morning of MatchMakers and send you materials ahead of time to help you get prepared. Email Sarah (sarahc@1si.org) to get signed up for an orientation and for the MatchMaker Session that you want to attend. You MUST register for the Free event because seating is limited.

If you want to get certified as a female of a minority-owned business but haven't gotten the ball rolling, then you need to attend the Certification Connection. We will have representatives from the certifying agencies in Indiana and Kentucky on hand to meet with you and talk you through the process. Read more about both below:

- The MatchMakers sessions give PRIMES (large corporations and government agencies) the opportunity to meet VENDORS (businesses that offer products or services).
- As a PRIME, each VENDOR will be talking with you about opportunities available to bid on contracts. It is the job of the VENDOR to sell their services in a short period of time.
- Each of the 15+ PRIMES will be looking for specific VENDORS to meet certain needs. Once they express to us the types of businesses they are looking for, we will publicize that information and begin signing VENDORS up. VENDORS that are certified or currently going through the certification process are preferred by all PRIMES.
- VENDOR sign up and selection will be based on the current needs of the PRIMES participating in the MatchMaker sessions.

www.1si.org/mwboc

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MatchMaker's Event

8:30 – 9:00 a.m.	Morning PRIME Fair Set-up
9:00 – 11:30 a.m.	Session I
11:30 a.m. – 1:00 p.m.	Lunch for all PRIMES and Certifying Agencies
1:00 – 3:30 p.m.	Session II
3:30 – 4:00 p.m.	Breakdown

Certification Connection

8:30 – 9:00 a.m.	Certifying Agencies Set-up to Meet with VENDORS
9:00 – 11:30 a.m.	Session I
11:30 – 1:00 p.m.	Lunch for all PRIMES and Certifying Agencies
1:00 – 3:30 p.m.	Session II

Evening Activity

6:00 – 8:30 p.m.	Kick-off Party
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PRIMES in Attendance for MatchMakers as of 1.21.09

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| 1. Wilson Ed. Center | 12. IU |
| 2. UPS | 13. American Electric Power |
| 3. Honda | 14. MAC Construction |
| 4. Horseshoe Southern | 15. Messer Construction |
| 5. TKT & Associates (Bridges Project) | 16. MSD |
| 6. Louisville Water | 17. Eon U.S. |
| 7. City of Louisville | 18. Humana |
| 8. Jefferson County Public Schools | 19. Duke Energy |
| 9. Hughes Group, Inc. | 20. MBEC |
| 10. Naval Surface Warfare Center (CRANE) | 21. UofL |
| 11. Vectren Corporation | 22. Indiana Department of Transportation |

Certification Connection

The CERTIFICATION CONNECTION was created for those VENDORS that need additional information concerning initial certification or additional certifications available from the numerous certifying agencies throughout Kentucky, Indiana and the entire United States. This informal session will give VENDORS an opportunity to meet and talk with representatives that assist in certification for minority, woman, disadvantaged and veteran-owned businesses.

One Southern Indiana

Chamber & Economic Development

Phone: 812-945-0266 • 1si.org