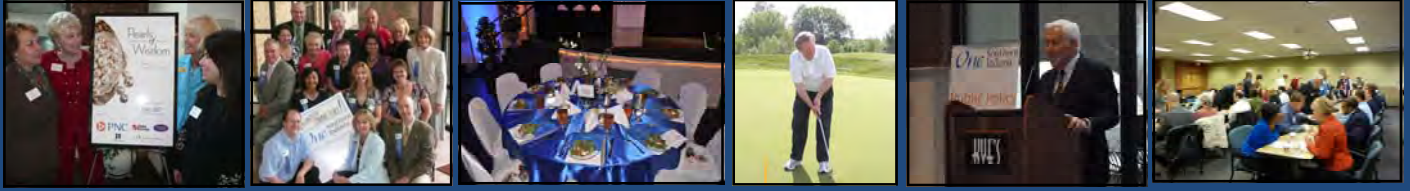


## 2012 Sponsorship Opportunities



### Create your sponsorship package based on your marketing goals.

Event marketing is a great way to put your business, products, services and people in front of potential customers. It's also a great way to underscore your commitment to a particular segment of your customer base or show your interest in the public policies that affect your business.

1si offers you a variety of different events and programs that you can leverage to meet and exceed your sales/marketing and community relations objectives. With varied demographic targets—women, young professionals and B-2-B— and benefits that give you true return on investment at all sponsorship levels...

1si sponsorship is a smart investment!

**Choose from the following opportunities** — then find your sponsorship package level based on your total sponsorship investment.

Want to be certain your business logo is on 1si's traveling signs?

Your total sponsorship investment must be at the Supporting Partner level or higher to have your logo included on these signs!

<b>Prestige Elite Partner</b>	— Sponsor at least 8 events totaling \$25,000+.
<b>Prestige Partner</b>	— Sponsor at least 6 events totaling \$15,000+.
<b>Diamond Partner</b>	— Sponsor at least 4 events totaling \$10,000+.
<b>Premier Partner</b>	— Sponsor at least 4 events totaling \$6,500+.
<b>Platinum Partner</b>	— Sponsor at least 4 events totaling \$5,000+.
<b>Corporate Partner</b>	— Sponsor at least 4 events totaling \$3,750+.
<b>Supporting Partner</b>	— Sponsor at least 3 events totaling \$2,850+.
<b>Partner</b>	— Sponsor at least 3 events totaling \$2,000+.

*\*Note: Business name only—(not logo) is listed on the traveling signs at the Partner level  
Does not include advertising opportunities*

### Multi-Event Sponsor Signage

New in 2012 we will recognize our top program and event sponsors by designing a 26" X 62" sign that will be displayed at the registration of each and every event that we hold. That is nearly 100 programs and events which give you the opportunity for repeated exposure of your company and logo.

Want in? The deadline to be included in this multi-event sign package is **December 16th, 2011**. Don't miss your chance to have your company logo included. Please contact Dawn Bennett at 812-206-9031 if you are interested in more information.

#### Signature Events

##### Annual Meeting (February)

- Corporate Sponsor: \$2,500 (lmt to 3)
- Gold Sponsor: \$1,500

##### Diversity & Inclusion Conference (March)

- Lead/Title Sponsor: \$5,000 (lmt to 1)
- Gold Sponsor: \$3,000 (lmt to 4)
- Silver Sponsor: \$1,500
- Bronze Sponsor: \$600
- Luncheon Sponsor: (1) \$500
- Breakfast Sponsor: (1) \$500
- Workshop Sponsor: (6) \$200

##### Business Awards (May)

- Platinum Sponsorship: \$3,200 (lmt to 6)
- Gold Sponsor: \$1,600
- Silver Sponsor: \$800
- Cocktail Reception: \$2,000

##### Networking on the Greens Golf Scramble (May)

- Title Sponsor: \$5,000 (lmt to 1)
- Gold Sponsor: \$1,600
- Silver Sponsor: \$750
- Hole Sponsor: (up to 54) \$250 (with logo for an extra \$50)

##### Business Boost (EXPO) (September)

- Platinum Sponsor: \$5,000
- Gold Sponsor: \$1,500
- Luncheon Sponsor: \$1,200

##### Investor Reception (Fall)

- Platinum: \$4,000
- Gold: \$2,000
- Silver: \$1,000

#### Public Policy & Investor Relations

##### Governor's Luncheon

- Sponsorship: \$1,000 (lmt to 1)

##### Public Policy Forums

- Platinum Sponsor: \$1,500 (per event)
- Gold Sponsor: \$1,000 (per event)
- Silver Sponsor: \$500 (per event)

#### Programs (monthly & quarterly)

##### Business Exchange (March & October)

- Presenting Sponsor: \$2,500
- Silver Sponsor: \$1,250

##### Client Connect Breakfast

- Gold Sponsor: \$400 (per event)

##### Coffee & Connections (July-December)

- Gold Sponsor: \$1,500 (per event)

##### Shareholders Day at the Downs (TBA)

- Title Sponsor: \$10,000 (lmt to 1)
- Gold Sponsor: \$5,000 (lmt to 1)
- Silver Sponsor: \$2,500 (lmt to 2)

#### Metro Manufacturing Alliance

- Title Sponsor: \$3,000
- Supporting Sponsor: \$1,000
- Metro Manufacturing Alliance Monthly e-newsletter Banner Ad
  - 12 Banner Ads \$1,200
  - 4 Quarterly Ads \$350
  - 1 Ad \$150
- Metro Manufacturing Alliance Monthly e-newsletter Article
  - Article for the e-newsletter: \$250

#### Network of Champions

- Champion Sponsor: \$4,000
- Gold Sponsor: \$1,500 (lmt to 3)
- Silver Sponsor: \$300 (per event)

#### Pearls of Wisdom

- Corporate Sponsor: \$4,000
- Gold Sponsor: \$2,000
- Bronze Sponsor: \$500 (per event)

#### Sales & Marketing Success

- Gold Sponsor: (2) \$3,000

#### Women In Business

- Platinum Sponsor: \$4,000
- Gold Sponsor: \$2,000 (lmt to 3)
- Silver Sponsor: \$300 (1 month)

#### Family Works

- Supporting Sponsor: \$1,000 for 10 mtg
- Family Works Monthly e-newsletter Banner Ad
  - 12 Banner Ads \$1,200
  - 4 Quarterly Ads \$350
  - 1 Ad \$150
- Family Works Monthly E-newsletter Article
  - Article for the e-newsletter: \$250