

Ribbon Cuttings

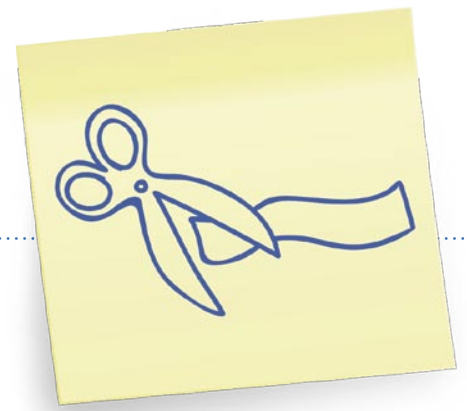
Announce. Network. Connect.

Criteria & Opportunity

- + Companies wishing to schedule a ribbon cutting must be active members of One Southern Indiana.
- + Ribbon cuttings are only available on Wednesdays at 9am, Noon or 4pm. One ribbon cutting per week. First come, first served policy.
- + Chamber will provide the following: super-sized scissors, ribbon, limited photography, invitations to Chamber Ambassadors, listing and web click-through on Chamber website under the calendar section, photo published in the next Chamber Newsletter edition following the ribbon cutting, and contact info for key city officials.

Steps to a Successful Ribbon Cutting

- + Send personalized invitations to your business acquaintances – clients, vendors, friends, etc.
- + If you wish to have dignitaries present, make sure you invite them at least one month in advance. The Chamber will be happy to provide contact names and numbers. However, it is your responsibility to make the contacts.
- + Have a prepared program. This is an excellent opportunity to introduce your business to the community. Have your owner or manager talk about the company and/or take attendees on a tour of your facility.
- + Offer guests a memento. Work with a specialty advertising company to design something unique and memorable.
- + Send invitations to over 1,400 businesses by purchasing the Chamber direct mail database (\$300).
- + Bring invitations to the next Chamber 5 O'clock Network or Network of Champions event and hand them out.



Grow Your Bottom Line

As a service to our members, One Southern Indiana is pleased to recognize new, expanding, and relocating businesses with a ribbon-cutting ceremony. A team of Ambassadors will arrive to welcome you to the business community and help you officially cut the ribbon on your new enterprise. Great opportunity! Great exposure!



Schedule Your Ribbon Cutting

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Please note we must be notified one month in advance of your event.

Contact One Southern Indiana

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One Southern
Indiana

Chamber & Economic Development