



Minority & Women Business Owners Conference

March 18, 2010

Event Description:

Nearly 100 exhibitors and 500 attendees attend this conference, which includes workshop sessions on branding and marketing your business, strategic planning, social networking, sales, wellness & stress relief, and leadership. This is a regional event in its 11th year and is the only event of its type in the metro area.

Lead/Title Sponsor (limited to 1)

\$7,000 - SOLD - Chase Bank

- Recognition on all promotional materials e.g. flyers and advertisements
- Availability to briefly talk during the opening remarks at breakfast on the 18th
- Logo recognition on promotional E-blasts leading up to Conference
- Logo recognition on banner at Conference
- Logo recognition on promotional brochure to mailing list of 9,000
- Logo recognition on all new paper advertisements
- Complimentary exhibit booth and ten complimentary passes to the tradeshow, workshops, breakfast and lunch on 18th
- Name recognition at luncheon

Platinum Sponsor (limited to 2)

\$5,000

- Recognition on all promotional materials e.g. flyers and advertisements
- Availability to briefly talk about your company during the opening remarks at breakfast on the 18th
- Logo recognition on promotional banner at conference
- Logo recognition on promotional brochure to mailing list of 9,000
- Logo recognition on all newspaper advertisements
- Complimentary exhibit booth and six complimentary passes to the Tradeshow, breakfast, lunch and workshops on 18th
- Name recognition at luncheon

Gold Sponsor (limited to 4) \$2,900

- Logo on promotional banner at conference
- Logo recognition on promotional brochure to mailing list of over 10,000
- Logo on all newspaper advertisements & listing in Southern Indiana Chamber Newsletter
- Listed as Gold Level Sponsor on program materials
- Complimentary exhibit booth and four complimentary passes to the Tradeshow, breakfast, lunch and workshops on 18th

Silver Sponsor \$1,500

- Logo recognition on signage at the conference
- Listed as sponsor on program materials
- Name recognition at welcome
- Complimentary exhibit booth & two complimentary passes to the conference

Bronze Sponsor \$600

- Listed as sponsor on program materials
- Name recognition at welcome
- Two complimentary passes to the conference

Minority & Women Business Owners Conference (*continued*)

Opening Reception (March 17th)

Event Description:

This Sponsorship Opportunity is for the Opening Reception and there will only be three Emerald sponsors. Attendees will be a mixture of those that are local along with those staying the night at Horseshoe Southern Indiana from out of town. This gives representatives of the Emerald Sponsors the opportunity to network the night before and get ahead of the game.

Emerald Sponsor (limited to 3)

\$750

- Logo recognition on signage at the Reception as the Emerald Sponsor
- Logo recognition on signage at the Conference the following day as the Emerald Sponsor
- Listed as the Opening Reception Emerald sponsor on program booklet
- Company Name recognition during morning announcements on 18th
- Two complimentary passes to the conference