

# Target Business with Direct Mail

Cost effective. Targeted. Powerful.

Purchase a membership database and maximize your marketing results.

Looking for an efficient way to reach your target market? As a member of One Southern Indiana, you have access to the most valuable asset available – information. For a nominal fee of only \$300, you can purchase an electronic database containing up-to-the-minute information on close to 1,500 decision makers.

## Features

- + Approximately 1,500 businesses with contact personnel
- + Qualified business audience
- + Microsoft Excel format – target and sort by contact name, business name, ZIP code or business category
- + Includes company phone number, Web site address, and brief business description

**Total Cost: \$300**



“ Information is power.  
Put it to work in your  
business today! ”

## Questions

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## Contact One Southern Indiana

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