

Advertise to More for Less

Reach 1,500+ Southern Indiana & Louisville Professionals

MemberMailer Ad Pac

Medium: Chamber-sponsored mailer

Price: \$225 per mailing

The MemberMailer offers a unique opportunity to advertise to approximately 1,500+ One Southern Indiana business associates without licking a stamp. Your advertising insert can be included in the MemberMailer for much less than what you would pay for postage, envelopes, labels and staff time if you did it yourself. Simply design your ad on 8 ½ by 11 20 lb. paper (dual side optional, additional charge for heavier or larger material), and we will do the rest. The MemberMailer is delivered bimonthly (Feb/Apr/June/Aug/Oct/Dec) and includes at least five, but no more than 15, advertisements per mailing. **First come, first served.**

Interested?

- + Reserve space by contacting Becky Ellenburg at 812.945.0266 or BeckyE@1si.org
- + Bring 2,000 inserts and \$225 to 4100 Charlestown Road
- + Watch your mail and reap the rewards

The deadline to bring us your insert and payment is the first workday of the month in which you are participating.

Reach 1,500+ Southern Indiana & Louisville Companies

The One Report

Medium: One Southern Indiana Newsletter

Price: \$165 - \$300

The One Report – a monthly economic development and business resource publication – offers advertisers a price-effective, targeted and attentive audience of business professionals, corporate leaders, large and small companies, city officials, and community stakeholders. With multiple advertising options, *The One Report* has the best rates in the region.

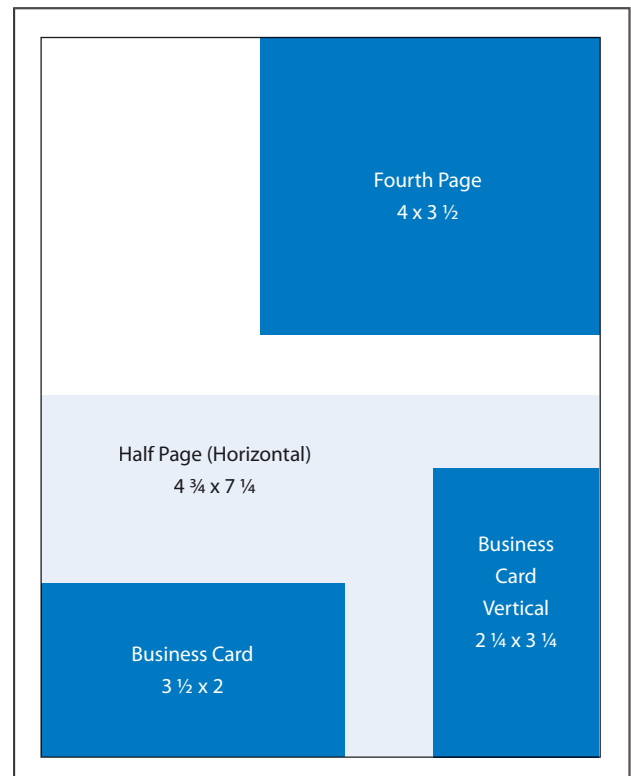


Options

- + Full Page Insert (8 ½ x 11)
Member provides 2,000 one- or two-sided inserts – \$300
(Member provided inserts cannot be heavier than 60 lbs. uncoated or 80 lb. coated paper)
- + Half Page Horizontal Ad (4 ¾ x 7 ¼) – \$125
- + Quarter Page Ad (4w x 3 ½ t)
3-month minimum – \$210
- + Business Card Ad (3 ½ w x 2t / 2 ¼w x 3 ¼ t)
3-month minimum – \$165

All ads are due to One Southern Indiana on the 15th of the month prior to the month in which you're advertising.

Newsletter Ad Sizes Available



Advertise to More for Less

Reach 1,500 Southern Indiana & Louisville companies!

Direct Mail. Easy Sale!

Medium: Self-mailer

Price: \$200-300

Looking for an efficient way to reach your target market? As a member of One Southern Indiana, you have access to the most valuable asset available – information. For a nominal fee you can purchase our mailing list on labels for \$200 or an electronic database for \$300, containing up-to-the-minute information on 1,500+ decision makers.

The electronic database includes contact, company name and address and can be purchased for a on-time use only. With Microsoft Excel format, you can target and sort by contact name, business name, or ZIP code. It's cost effective. Targeted. Powerful.

Questions?

Contact Becky Ellenburg at 812.945.0266 or BeckyE@1si.org

Program & Event Sponsorships

Branding. Exposure. Leads.

Sponsor a One Southern Indiana event and watch your bottom line grow.

After-hour mixers. New-member orientations. Committee meetings. Golf scrambles. Workshops. B2B trade shows and expos. Relationship-building events. Luncheons. Award ceremonies. Business community forums. Industry-specific conferences. *You name it, we got it.*

Questions?

Contact Kyle Morey at 812.206.9036 or KyleM@1si.org

Reach 10,000 hits per month!

Hot Deals!

Medium: Internet

Price: Free

In conjunction with your free directory and Web site listing, you now have the power to advertise promotions and special deals as often as you want... free! With a few clicks and your user id/password, you can now advertise to thousands 24 hours a day, seven days a week. Why wait?

Questions?

Contact Becky Ellenburg at 812.945.0266 or BeckyE@1si.org

Advertising space must be reserved in advance.

Please return this form to:

One Southern Indiana

4100 Charlestown Road, New Albany, IN 47150

Fax : 812.948.4664

Or contact Becky Ellenburg at 812.945.0266 or BeckyE@1si.org.

Please call me. We wish to take advantage of the advertising opportunities offered by One Southern Indiana. We are interested in:

- Newsletter Advertising
- Sponsorship Information
- Directory Advertising
- Internet Advertising
- MemberMailer Ad Pac

Name

Company

Phone



One Southern Indiana
Chamber & Economic Development

Contact One Southern Indiana

4100 Charlestown Road, New Albany, IN 47150
812.945.0266 | www.1si.org