

Premier

When you need to soar above and beyond the competition.

You've got your direction and your partnership with One Southern Indiana, but now you need more. Premier membership includes all of the benefits of the other levels, but more- more meetings, more introductions, more public relations work- more of the things that you need done to help you succeed.



Includes everything in BASIC, ELITE and REGIONAL ADVANTAGE (listed on the back) plus:

- One meeting with 1SI CEO and the Business Growth Services staff (BGS)
- The BGS staff on retainer for two additional meetings, for a total of four BGS staff meetings
- Up to five facilitated introductions with key, specified targets
- Regional press coverage- the BGS staff will spend an additional hour doing public relations (for a total of two hours) work for your organization with various media venues

- Two hours of business research on your behalf, conducted by the BGS staff
- Quarterly Regional Premier CEO Roundtable – an exclusive opportunity to learn from other growth-minded companies on best practices, plus gain business insights from 1SI board members.
- Enhanced web branding for your company on www.1si.org

Total Value.....\$8,050

Only \$2,500 per year

premier

One Southern
Indiana

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www.1si.org

Enroll in Premier when you're ready to soar above and beyond the competition.

Enrollment in Premier includes all of the premium benefits on the reverse side plus all of the benefits from Basic Connect, Elite Market and Regional Advantage listed below.

BASIC CONNECT Benefits:

- Online business listing includes basic contact information in one category, and a link to your website.
- Print Business listing includes basic contact information in printed directory by category, and again by alphabetical order
- Subscriptions to the One Weekly e-newsletter and timely notices of business growth information
- Valued member plaque for display at your business
- Online Job Postings- Post your job openings at 1si.org
- Online Community Calendar- Post your events on the community calendar at 1si.org
- Committee involvement opportunities
- Free admission to more than 70 events and programs including quarterly New Client Connect breakfasts, monthly Network of Champions, , 5 O'Clock Network gatherings, quarterly Sales & Marketing Success seminars, tradeshow, and more
- 1si icon available to be placed on your website
- Discounted member pricing for all other 1SI programs including Women in Business, Business Awards Luncheon, Annual Meeting, Minority & Women Owned Business Conference, the 1SI Annual Golf Scramble, Business Round Tables, and more
- Member pricing on branding opportunities including the Member Mailer, direct mail database, newsletter inserts, e-newsletter ads, tradeshow booth space, and sponsorships
- Good for one business location

ELITE MARKET Benefits:

- Two additional categories in online and printed business listing
- Recognized as an ELITE business in both listings, and bold listing in printed directory
- One posting of your press release or company news in the One Weekly e-newsletter
- Ribbon cutting services for grand openings, expansions, remodels, and major achievement celebrations
- \$100 credit towards the purchase of 1SI's direct mail database
- Social media postings on 1SI's LinkedIn, facebook, and twitter sites
- Advance notice for tradeshow booth space & sponsorship opportunities
- Good for one business location

REGIONAL ADVANTAGE Benefits:

- Business Growth Strategies staff(BGS) on retainer for two meetings with your team, with the following resources: marketing, branding, sales, leadership, and management development
- Regional press coverage- the BGS staff will spend one hour doing public relations work for your organization with various media venues
- Regional database with up to four updates
- Recognized and advertised as a Regional Advantage member in both print and online directories
- First right of refusal on select sponsorship opportunities
- Annual CEO Connect event with other Regional Advantage members and 1SI leadership
- Up to three facilitated introductions with key, specified targets
- Two additional professional listings or two additional business locations