

## Regional Advantage

### Move up to one-to-one personalized service

Your partnership with us includes the opportunity to put 1SI's chief executives, your own *Board of Experts*, on retainer. This high-impact level also includes everything in the *Elite Market*. Other benefits include facilitated introductions to businesses of your choice, PR and media coverage assistance, discounts on products and services, sponsorship opportunities and much, much more.



Includes everything in BASIC and ELITE (listed on the back) plus:

- Business Growth Strategies staff(BGS) on retainer for two meetings with your team, with the following resources: marketing, branding, sales, leadership, and management development
- Regional press coverage- the BGS staff will spend one hour doing public relations work for your organization with various media venues
- Regional database with up to four updates
- Recognized and advertised as a Regional Advantage member in both print and online directories
- First right of refusal on select sponsorship opportunities
- Annual CEO Connect event with other Regional Advantage members and 1SI leadership
- Up to three facilitated introductions with key, specified targets
- Two additional professional listings or two additional business locations

Total Value.....\$5,250.00

Only \$1,250 per year

advantage

**One** Southern  
Indiana

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[www.1si.org](http://www.1si.org)

## Enroll in Regional Advantage when you're ready to move up to one-to-one service.

Enrollment in Regional Advantage includes all of the premium benefits on the reverse side plus all of the benefits from Basic Connect and Elite Market listed below.

### BASIC CONNECT Benefits:

- Online business listing includes basic contact information in one category, and a link to your website.
- Print Business listing includes basic contact information in printed directory by category, and again by alphabetical order
- Subscriptions to the One Weekly e-newsletter and timely notices of business growth information
- Valued member plaque for display at your business
- Online Job Postings- Post your job openings at 1si.org
- Online Community Calendar- Post your events on the community calendar at 1si.org
- Committee involvement opportunities
- Free admission to more than 70 events and programs including quarterly New Client Connect breakfasts, monthly Network of Champions, , 5 O'Clock Network gatherings, quarterly Sales & Marketing Success seminars, tradeshow, and more
- 1si icon available to be placed on your website
- Discounted member pricing for all other 1SI programs including Women in Business, Business Awards Luncheon, Annual Meeting, Minority & Women Owned Business Conference, the 1SI Annual Golf Scramble, Business Round Tables, and more
- Member pricing on branding opportunities including the Member Mailer, direct mail database, newsletter inserts, e-newsletter ads, tradeshow booth space, and sponsorships
- Good for one business location

### ELITE MARKET Benefits:

- Two additional categories in online and printed business listing
- Recognized as an ELITE business in both listings, and bold listing in printed directory
- One posting of your press release or company news in the One Weekly e-newsletter
- Ribbon cutting services for grand openings, expansions, remodels, and major achievement celebrations
- \$100 credit towards the purchase of 1SI's direct mail database
- Social media postings on 1SI's LinkedIn, facebook, and twitter sites
- Advance notice for tradeshow booth space & sponsorship opportunities
- Good for one business location