

Elite Market

More than just a step to the next level.

Create your own marketing buzz with this package. Including everything in Basic Connect, you will also receive ribbon cutting services to publicize your grand opening or remodel, press release posting, social media postings on 1SI groups and accounts, advance notice for sponsorship opportunities, and many other benefits that round out this value packed service level.



Includes everything in BASIC (listed on the back) plus:

- Two additional categories in online and printed business listing
- Recognized as an ELITE business in both listings, and bold listing in printed directory
- One posting of your press release or company news in the One Weekly e-newsletter
- Ribbon cutting services for grand openings, expansions, remodels, and major achievement celebrations
- \$100 credit towards the purchase of 1SI's direct mail database
- Social media postings on 1SI's LinkedIn, facebook, and twitter sites
- Advance notice for tradeshow booth space & sponsorship opportunities
- Good for one business location

Total Value.....\$2,000

Only \$650 per year

One Southern
Indiana

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Enroll in Elite Market and take your business to the next level.

Enrollment in Elite Market includes all of the benefits on the reverse side plus all of the benefits from Basic Connect listed below.

BASIC CONNECT Benefits:

- One copy of One Southern Indiana's Member Directory and Buyer's Guide
- Online business listing includes basic contact information in one category, and a link to your website.
- Print Business listing includes basic contact information in printed directory by category, and again by alphabetical order
- Subscriptions to the One Weekly e-newsletter and timely notices of business growth information
- Valued member plaque for display at your business
- Online Job Postings- Post your job openings at 1si.org
- Online Community Calendar- Post your events on the community calendar at 1si.org
- Online Hot Deals B2B Marketplace at 1si.org
- Committee involvement opportunities
- Free admission to more than 70 events and programs including quarterly New Client Connect breakfasts, monthly Network of Champions, , 5 O'Clock Network gatherings, quarterly Sales & Marketing Success seminars, tradeshow, and more
- 1si icon available to be placed on your website
- Discounted member pricing for all other 1SI programs including Women in Business, Business Awards Luncheon, Annual Meeting, Minority & Women Owned Business Conference, the 1SI Annual Golf Scramble, Business Round Tables, and more
- Member-only access to branding opportunities including the Member Mailer, direct mail database, e-newsletter ads, tradeshow booth space, and sponsorships
- Good for one business location